

# Connection Center Summer At-A-Glance

**Intake Total: 337**

Last Year Intake Total: 173  
(Feb 2015 - Jan 2016)

This Year Intakes to Date: 164  
(Jan 2016 - Sept 2016)

## Ground Game:

Flyers, Stickers

Stickers and flyers have been put up in OY hot spots 40 (approx.) times over the Summer, totaling an average of 120 hours of outreach

## Pop-Ups: 7 pop-ups total

Codman Square (twice)

East Boston Block Party

Dorchester Block Party

Franklin Field Resident Day

Scoops & Hoops

Score 4 More

These pop-ups resulted in **65** direct engagements/interactions with potential OY, not including the youth engaged at Scor4More tournament in (**approx. 20**).

## Call Lists: 4 Lists Total

Boston PIC CTE survey (60)

August Grads (160)

June Alt Ed (150)

Summer student tracker (5)

These call lists resulted in **39** total youth spoken to.

## Social Media:

Twitter activity; Jass Bianchi Update

## Key/ Evolving Partnerships:

Year Up; Ed Options; BFIT; Clivy's Learning Center; YVP

## Other Developments:

Mission Statement; Tagline; Professional Development training