

# YOUTH VOICE PROJECT



## Peer Leaders

**Amanda Shabowich, Nora Ruiz, Brandon Rodrigues, Jasmine Brandao**  
High School to Career Manager: **Carrington Moore**  
Director of Youth Leadership and Development: **Liz Miranda**  
Network Coordinator at BYSN: **Roxanne Longoria**

## SOCIAL MEDIA

YVP built an entire presence online via **Facebook** and **Twitter**

We followed organizations and **public figures** to build our followers

Posted photos and videos from **events** all throughout Boston (Multicultural Festival/Passport to Peace)

Constantly **promoted** the Connection Center

Connection Center launch led to an **influx** of new **followers**/retweets/etc



Youth Voice Project @BostonYVP  
Big crowd anxiously waiting for @marty\_walsh @connection\_cntr



## OUTREACH AND EVENTS



**Outreach** for Connection Center **weekly**, especially around Roxbury

Greater communication with connection center regarding upcoming future events

Want to continue doing promotion around different parts of Boston **in collaboration** with the work the CC is doing