

# OYC Subcommittee Notes

(January 27, 2016 meeting)

## Connection Center

- Swag
- Added site to flyer
- Qwerty code
- Holiday party
- Youth to youth referrals
- Anniversary event
- Alumni FB group
- Targeted asks for youth referrals
- Video testimonials of champion OY
- Success coach videos
- Process of CC
  - Timelines of different stages
- Club flyers/handbill
  - Call to action
  - Infographics
- One pager (one for youth and one for orgs)
  - Help you meet your goals
  - Placement outcomes information
- Pathway solutions

## Data Group

Possible audiences:

- Mayor /political leaders
- Programs serving the youth who have dropped out
- Funders
- OYC planning committee
- Creating a common language for people who work on issues related to OY
- The public

Needs the data dashboard could serve:

- Transparency / accountability: how we're doing compared to our goals to funders or our overall city goals
- Idea: here is the big picture, here is where we're going, and here is how we're doing
- One-pager: data visualization / infographic
- Could be a useful resource of Boston data for grant-writers

#### General feedback:

- There are a lot of charts; we should pick the really key ones that resonate with this group (OYC).
- Ways to split data:
  - Drivers
  - Things we're addressing
- Could compare to similar cities (Portland?)

#### OY by age / ed attainment subgroup:

- Suggestion on presenting the number of OY with a visual: stick figures or something to give a sense of how many youth
- Feedback that the table was straightforward and easy to understand

#### Boston's youth employment:

- Specify that it's any type of employment
- Would make a choice about telling the employment or the unemployment story
- Joe thinks we could tell story about employment (because the unemployment rate is depressed since a lot of these youth don't search for jobs). The group agrees.
- Could add additional lines to benchmark to national or mass stats

#### Dropout data:

- Disconnect rates for Boston youth by race / ethnicity: clarify what "only" means in the "(only black" etc.
- DESE and BPS: Link to the methodology for counting the dropout number
- Remove detail at ELL / disability level

#### Possibly other indicators to measure:

- DYS and incarcerated: within a certain age range
- Suffolk county house of corrections within this age range
- Felony convictions
- Homelessness / housing
- Employment after college completion (currently no data source)
- College completion rates

Liz (DSNI) wants to share her work with YouthHub / Jobs for the Future labor market analysis

#### Next steps:

- Data dashboard
  - Joe and Anika incorporate feedback into the dashboard
  - Email the dashboard to subcommittee for review (goal: end of February)
  - Post dashboard on the web, starting with a few straightforward graphs that you can click through to get the story
- Integrate data into other committees' work
- Present the grad rates and dropout rates, plus rest of data that's updated, to next group meeting
- Possible people to invite?
  - Marybeth Campbell or someone that represents the employment perspective?

Could get other info on what people in that space track?

## **Employer Cultivation**

What can this group realistically achieve? Response to proposed action plan (see below):

- Job Readiness – community standards, protocols for discussing & interviewing, re: CORI
  - Possible certification that is industry recognized?
    - Group agreed this would be difficult to obtain
- Provider expertise map
  - Know where spaces are for OY in employment; which organizations are especially skilled at serving different populations, etc.
- Come up with an organizing strategy for engagement and preparing youth workers and others providing career counseling

What does the map need?

- Defining what someone needs to meet requirements along the map's entry points
  - Also discussion: how to be successful in these different opportunities
  - capacity
- Highlight the best bets on the map as preferred entry for OY (leverage the JFF project)
- Embracing National Career Readiness Cert.?
  - Funded by the State (MA) for out of work adults
  - Possibly promote to employer community
  - This readiness has not gained traction with employers as discussed in industry specific consortiums
- Promote career exploration and internship opportunities for OY along the map
- Identify funnels → according to employers, soft skills will make the difference for people seeking employment
- Promote use of outcome data – example from Healthcare Careers Consortium, cohort that went through occupational specific certification programs

→ Possibly develop a course to prepare career coaches/youth workers or landscape to refer OY

## **HSE/Alternative Ed to College Group**

Key HSE+ elements:

- HiSET → bridge program → college pathway
- Developmental education quagmire- be college ready (REC to send students directly into lol classes?)
- Goal oriented/exploring (career) options
- Soft skills
- Dual enrollment- exposure to college environment free/cost
- Wrap around supports
  - Mentors/caring adults in the college

Agency:

- Help young people know their resources-outreach
- Vital to have young people at the table
- Don't push young people who aren't ready, into college; transition into national service or private internships
  - Tell HSE students: college, training or employment
  - Culture of high expectations

Questions/next steps:

- Look into: How are different parts of state doing this?
- Do we want to recommend a policy position for an HSE to college system?
- Resource sharing- resource fair?
- CBO/community college relationships are key; CBO's as HSE providers in Boston (not centralized)
- Communication between providers (ABE, college bridging, college)

